



# SOUHAIL RAZIK

## WEB ARCHITECT

### CONTACT

+212-663570683

souhail123razik@gmail.com

Casablanca, Morocco

### SKILLS

- **Languages & Frameworks:** PHP, Python, Flask, Node.js, HTML/CSS, JavaScript
- **CMS/CRM:** WordPress, Vtiger CRM, Shopify
- **Tools & Platforms:** Make, Easy.Appointment
- **Databases & Analytics:** SQL, Metabase (BI Reporting)
- **Operating Systems:** macOS, Windows, Linux

### LANGUAGES

- English
- French
- Arabic

### PROFILE

Innovative Web Architect with 5+ years of expertise in designing and deploying scalable web solutions across diverse sectors. Adept at full-stack development, system integration, and leading cross-functional teams. Proven track record in customizing CRMs and websites, building SaaS platforms, and delivering multilingual, high-performance applications. Fluent in English, French, and Arabic, with a passion for solving complex technical challenges.

### WORK EXPERIENCE

#### FIDE CONSULTING

2021 - PRESENT

Project Manager (Start as Consultant 1st year)

- Develop and customize CRM solutions for diverse clients, ensuring seamless integration with existing systems.
- Lead cross-functional teams to deliver scalable and efficient web architectures tailored to client needs.
- Collaborate with stakeholders to define project requirements, timelines, and deliverables.

#### WHILE LOOP

2019 - 2021

Co-Founder

- Developed and accompanied clients in creating and improving websites using WordPress, PHP, Flask, and Node.js.
- Designed and implemented custom web solutions to enhance user experience and business efficiency.
- Provided technical guidance and support to clients, ensuring successful project execution.

### PROFESSIONAL PROJECTS

#### CRM Solutions Architect

- **Spanish Chamber of Commerce:** Customized Vtiger CRM with PHP/JS addons to streamline client management and automate workflows.
- **EPEGA Insurance:** Developed APIs on Vtiger CRM to integrate insurance software, enabling a 360-degree data view.
- **CDD:** Tailored CRM for a major Moroccan club, creating modules for managing KPIs, events, and after-work sessions.
- **Other Sectors:** Delivered CRM solutions for banking, healthcare, real estate, and more across multiple countries.





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## WordPress & Shopify

- **Sudbandrole:** Developed a print-on-demand platform with integrated design customization tools and payment methods.
- **Woha Travel:** Created a travel agency website for managing hotel listings, bookings, and customer support.
- **Agrotrade:** Designed a platform for a federation to list member offers and synchronize data with their CRM.
- **Moroccan Tunic:** Built a Shopify-based eCommerce store in Marrakech for global product shipping.

## SaaS Development

- **CRM4YOU-Vtiger:** Led a mobile development team to create a mobile application that extended Vtiger CRM capabilities globally.
- **CRM4YOU Website:** Designed a company website using Flask, featuring automation for user creation, plan management, and payment tracking.

## Custom Solutions

- **WhatsApp Bot:** Automated customer support for an eCommerce healthcare company, delivering daily usage routines via WhatsApp.
- **Insurance KPIs:** Built insightful Metabase reports for analyzing insurance data.
- **Manage Calendar Slots:** Developed a reservation platform for visa request slot management using Easy.Appointment.
- **MTS Agency:** Created a multi-vendor admin panel for managing excursions, bookings, and advertisements using PHP, HTML, CSS, and JS.

## EDUCATION

- 2018 - 2024  
● **1337 Coding School (42 & UM6P Partnership)**  
Advanced Developer
- 2014 - 2017  
● **MED5 High School**  
Electrical Science & Technology

1337

42

UM6P

## CERTIFICATES

1 Million Arab Coders Initiative  
Craftsmanship in AI  
Udemy Certification in WordPress

## ACTIVITIES

- **Government Support:** Participated in the national green number initiative during COVID-19, helping educators and students adapt to remote tools like Microsoft Teams and other national software solutions.
- **MCPC:** Served on the technical operations team for the Moroccan Collegiate Programming Contest (2018).
- **Vice-President of the Olympic Club 1337:** Organized student events and travel to other cities for university collaborations (2019).